

# RUBRIC: CREATIVE BOOK PROJECT

	<b>Excellent</b> (4-5)	<b>Good/ Adequate</b> (2-3)	<b>Poor</b> (0-1)	<b>Total</b>
Required Elements	Includes all the required elements as stated in instructions. Work may go above and beyond assignment requirements.	Includes most to all required elements as stated in instructions.	Missing required elements.	
Creativity	Exceptionally creative, clever and unique; fresh approach and original presentation enhance the project	Clever at times; shows some creativity and originality.	Shows little creativity or originality.	
Content	Content is substantive and thoughtful, clearly related to the topic, and shows exceptional effort. Work is virtually flawless and free of errors.	Content is put together well, related to topic, and shows effort. Work shows few if any errors.	Little thought or effort shown in content; may be loosely related to topic. Work may show errors or a lack of review or proofreading.	
Presentation	Presentation is engaging and provocative. All aspects—photos, illustrations, live performance, video, etc —enhance understanding and enjoyment.	Presentation is well-done, interesting and enhances the project.	Presentation may be sloppy; does little to enhance the project.	
Total:				